Advertiser Form

HART HIGH Dugout Club

Welcome to another year of HART BASEBALL!

The purpose of this letter is to ask you to participate in supporting our program. We have an abundance of talent this year and with your donation, the team should be very successful. Advertising in the **Hart Baseball 2017 Media Guide** will provide your business repeated exposure and will identify it as a supporter in our community and as an added extra the Media Guide will be published online which may include links to your website. As in the past, this year's annual program will be professionally printed to produce a top quality publication that will make you a proud Hart sponsor. Thank you for your support!

Sincerely,
The Dugout Club

AD REQUIREMENTS

Please review the size of the ads and decide which ad would best suit your needs. Also, please complete this form and return it with your artwork and check. To alleviate potential ad problems, please adhere to the following guidelines. The only two acceptable ways to turn in artwork are: Hard copy (photo, computer printout, or photocopy) or Digital (disc or email). Digital images must be at least 150 DPI, however 300 DPI is preferred. Any of the following files are acceptable: PDF, Flattened Photoshop file, Jpeg, tiff, Illustrator eps, or MS Word document. If you have any questions, please contact or email Barbara Boliver. The Hart Dugout Club will not be responsible for the ad's quality if it is not camera ready. The Dugout Club reserves the right to not publish inappropriate ads.

PRICE LIST

$ 25.00.....	Personal Ad (2 Lines) ---- 2 lines of type - approx 1 sentence
$100.00.....	Business Card (DO NOT STAPLE) ---- 3-1/2"(w) x 2" (h)
$125.00.....	¼ Page B/W -------- 3-5/8" (w) x 5-1/2" (h)
$150.00.....	¼ Page Color---------- 3-5/8" (w) x 5-1/2" (h)
$200.00.....	½ Page B/W -------- 7-1/2" (w) x 5" (h)
$250.00.....	½ Page Color---------- 7-1/2" (w) x 5" (h)
$350.00.....	Full Page B/W -------- 7-1/2" (w) x 10" (h)
$400.00.....	Full Page Color -------- 7-1/2" (w) x 10" (h) – 4-Color Each
$600.00-Inside Covers (4) ..	Full Page Color -------- 7-1/2" (w) x 10" (h) – 4-Color Each

PLEASE COMPLETE AND RETURN WITH YOUR AD, ARTWORK, CHECK /CREDIT CARD

Name: _____ **Company:** _____

Address: _____

Phone: _____ **Email:** _____

Personal Ad: _____

Size of Ad: (*Circle One*)
Personal Ad **Business Card Ad** **Renewal/Page #**
¼ Page **½ Page** **Full Page: B/W COLOR**

Amount Enclosed: $_____ **Ad Sold by (Player's Name):** _____
(Payable to: **Hart Dugout Club**)

NAME ON CREDIT CARD_____
(Visa, MC, & Discover)

CREDIT CARD NUMBER_____

EXPIRATION_____ CVC_____ ZIP CODE_____

Tax ID Number: 95-4762826

HART HIGH Dugout Club

2017 Media Guide

Dear Parents and Players:

Hart Baseball has always had the reputation of excellence both on the field and off. This year is no exception. With the quality of kids and coaching, we anticipate a great year at all levels. That is where you come in; we need your support to continue the success of the Hart High Baseball team. The funding of this program is done through our Hart Dugout Club. One of the two fundraisers is the much-anticipated **Media Guide**. In order to keep the level of the baseball program successful we request **every player** to sell a minimum of **$500.00** in Ads. That means **100%** participation.

The Hart Dugout Club has special incentives for those players who exceed $700 in sales. It is important to know that every dollar you raise will go directly to the Hart Baseball program.

Players: Please remember that YOU are representing Hart High Baseball. Make sure that you arrive at your sponsors business in clean Hart baseball attire. Please speak clearly and behave in a polite manner.

Good Luck, have fun, and remember your **ads and money** must be returned no later than **Thursday, December 1, 2016**. In order to meet our tight printing deadlines, it would be appreciated if you would submit your ads and payments as soon as they are sold. Please make sure your paperwork is legible and your ads are camera ready. We have attached guidelines to assist you with the presentation of your ad.

Thank you in advance for your full participation in this fundraiser.

Barbara Boliver & Kathy Thomas
Media Guide Chairpersons

Email: bboliver@saugususd.org
or hartmediaguide@gmail.com

Hart Baseball 2017 Media Guide
Guidelines

Each ad MUST be submitted with the following:

1. Advertiser information form (bottom of price list)
2. Camera ready artwork
3. Money (checks are preferred)

We have supplied you with two **Advertiser Forms**. You should make additional copies before you begin your sales efforts, or you may download them from the Hart Baseball website (www.harthighbaseball.com). The ads you supply to us should be camera ready. To alleviate ad problems, please adhere to the following guidelines:

There are only two acceptable ways in which to turn in artwork: hard copy (photo, computer printout, or photocopy) or digital (disk or email). Digital images must be at least 150 DPI, however 300 DPI is preferred. Any of the following files are acceptable: PDF, Flattened Photoshop file, Jpeg, tiff, Illustrator eps, MS Word picture, or MS Word document. If your ad looks blurry, the image will not get any better in the media guide. Do not turn in hand written notes for reproduction. Ads are published in black and white if specified, although color artwork may be submitted. If your ad is not camera ready, Hart Dugout Club will not be responsible for the ad's quality.

Please ensure your ad fits within the ad sizes, and do not glue or staple the ad. Should you have more than one item you want placed within a ¼ page, ½ page, or full page, (personal picture(s) along with a personal note, etc.), please make sure your ad fits within the ad space. Ads that do not fit will be adjusted accordingly.

Personal Photos - will be returned upon request.

Business cards - DO NOT STAPLE - Place business cards in an envelope for safekeeping.

Personal Ad – PERSONAL ADS CONSIST OF TYPE ONLY. Type or print your personal ad in the way you would like to have it shown. We will do our best to keep the same format.

As you know, there are many items to compile and organize within the Media Guide. All ads must be turned in by the deadline or credit may not be given. Keep in mind that only the athlete who brought in the ad last year approaches the same advertiser for this year's ad. We would like to avoid multiple sales calls to the same business/person.

Thanks for your help and please call me if you have any questions.

Barbara Boliver & Kathy Thomas
Media Guide Chairpersons

Email: bboliver@saugususd.org
or hartmediaguide@gmail.com